

"Never doubt that a small group of thoughtful people, committed citizens can change the world; indeed, it is the only thing that ever has. "

– Margaret Mead

Changes
in our
views on
nature





Be aware

Around 30% of the world population only sees climate change as a minor threat or none at all.. As long as the number of people not believing in climate change is this high, the support for action against it will be limited. Why would anyone support action against a problem they don't believe exists or find an actual threat?

*We have a **single mission;**
to **protect and hand on the**
planet to the next
generation
– Francois Hollande*

What Ikast- Brande can do

EDUCATE YOURSELF ON THE TOPIC

Do the research to understand how our nature is changing. Be open-minded, your views may change when you learn more.

DO YOUR PART

When you know what problems our globe is facing, it is time to consider how you can live your everyday life in a more sustainable way.

START THE DEBATE

Talk about it. Before greater action can be taken, support has to be gathered. Encourage your friends and family to change their views and then their ways to improve our environment.