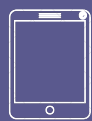




STEVE JOBS



THE FOUNDER OF APPLE

THE START OF HIS GREATNESS

Jobs had no grand plan in the beginning. Though he was interested in engineering, his passions as a youth varied. After dropping out of Reed College, Jobs worked as a video game designer at Atari and later went to India to experience Buddhism. In 1976 he helped launch Apple.

STEVE'S COMPANY:



- Steve Jobs and Steve Wozniak co-founded Apple in 1977, introducing first the Apple I and then the Apple II. Jobs and Wozniak wanted to make computers small enough for people to have them in their homes or offices.



Steve Jobs' most influential inventions:

- Macintosh
- iPhone
- iMac, iPod, iPad
- Typography on screen



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STAY HUNGRY.
STAY FOOLISH.

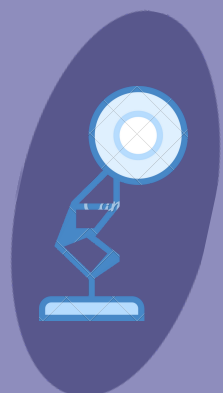
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YOU HAVE TO BE BURNING WITH AN IDEA, OR A PROBLEM, OR A WRONG THAT YOU WANT TO RIGHT. IF YOU'RE NOT PASSIONATE ENOUGH FROM THE START, YOU'LL NEVER STICK IT OUT.

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WHAT ELSE?



- After being forced to leave his own company, Steve Jobs invested in and developed animation producer Pixar and then founded next to create high-end computers
- He brought forth the core values of elegance, innovation, simplicity and consistency to the company.
- He entirely changed the way of finding informations by creating a personal computer - Macintosh.

WHEN HE DIED ON OCT. 5, 2011 AT THE AGE OF 56, STEVE JOBS, CO-FOUNDER AND CHIEF EXECUTIVE OFFICER OF APPLE, HAD 241 PATENTS REGISTERED IN HIS NAME OR AS CO-INVENTOR.