



Football stadiums and their impact on the development of tourism in cities.

Do football stadiums influence city tourism?



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Aim of the work

The aim of my work is to investigate whether football stadiums influence the tourism of cities.

Collecting information about football stadiums in selected cities.

In addition, I will answer the question how football stadiums increase tourism. What factors make people visit football stadiums.

I will prove that having a stadium definitely improves the tourist attractiveness of city.

Thesis: Do football stadiums increase tourism in cities?

While working on the project, I used source materials.

During the research, I mainly used the Internet, but I tried to use other sources such as books, magazine articles and my own knowledge (I am interested in football).

Stages of work

- defining the topic and purpose of the work
- finding materials for writing a thesis: books, articles and websites
- selecting the most important information regarding the concept of tourism, stadium, stadium tourism
- product identification: selection of football stadiums for analysis, infographic,
- collecting information about selected stadiums
- analysis of the collected material
- summary and conclusions
- preparing a report
- preparing a presentation
- developing infographics
- printing and framing the infographic – product

Modern stadiums provide fans with:

- many hours of carefully directed sports performances full of emotions,
- opportunity to visit the club museum, gallery of won trophies, facility facilities (e.g. athletes' locker rooms),
- purchasing club souvenirs in the extensive shopping zone
- and relaxation, and sometimes meetings with sports stars in the recreational and gastronomic part



TOURISM



STADIUMS



Wembley LONDON





Emirates Stadium LONDON





Old Trafford MANCHESTER





Anfield LIVERPOOL





BayArena LEVERKUSEN





Allianz Arena MONACHIUM





PGE NARODOWY WARSZAWA





Santiago Bernabeu MADRYT





Stadio San Siro MEDIOLAN



Stadio Diego Armando Maradona NEAPOL





GROUNDHOPPING
GROUNDSPOTTING

SUMMARY

The aim of my work was to investigate whether football stadiums influence the tourism of cities.

I proved that having a stadium definitely improves the tourist attractiveness of city.

Football stadiums increase tourism in selected cities.

The most important factors determining the tourist attractiveness of sports facilities and stadiums include:

- events organized in these facilities - they are often the reason for tourist visits of many people, and the facilities themselves become an interesting tourist attraction of the city
- their multifunctionality,
- security,
- efficient service and infrastructure
- and convenient and easy access.

Modern stadiums provide fans with:

- many hours of carefully directed sports performances full of emotions (matches)
- opportunity to visit the club museum, gallery of won trophies, facility facilities (e.g. athletes' locker rooms),
- purchasing club souvenirs in the extensive shopping zone
- rest in hotels,
- sometimes meetings with sports stars in the recreational
- gastronomic part, there are restaurants, bars etc.



Having a thriving sports facility -
a stadium, significantly improves
the tourist attractiveness of the
cities.

Reflection



Working on the topic turned out to be a great experience for me. I am interested in football and football stadiums, but I have never looked at it from the perspective of factors that influence the development of tourism in cities.



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